

DRAFT  
Scenic Rim Regional Council  
CORPORATE PLAN  
2013-2018



A VISION AND PLAN FOR OUR REGION'S FUTURE





# OUR REGION

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# ABOUT THE CORPORATE PLAN

The purpose of the 2013-2018 Scenic Rim Regional Council Corporate Plan is to clearly state the approach Council will use over the next five years to achieve the vision for the region. This plan has also been developed to meet the requirements of the *Local Government Act 2009*.

The Corporate Plan is a key element of Council's planning framework. It provides the strategic direction for the organisation when making decisions about operational priorities and resource allocation. The annual Operational Plan and Budget detail the actions Council will take each year to deliver the objectives of the Corporate Plan.

## COUNCIL PLANNING FRAMEWORK



## STRUCTURE OF CORPORATE PLAN

The Corporate Plan is structured into eight themes that are aligned with the themes of the Community Plan.

In addition to the seven Community Plan themes, an additional theme of Organisational Sustainability has been included to provide a focal point on Council's performance and financial sustainability.

For each theme the Corporate Plan nominates:

**Statement Of Intent** – A concise and focused statement of Council's intended outcome for that theme

**Strategies** – Methods of conducting targeted activities or operations which are designed to deliver the applicable statement of intent

**Measures** – Standards to determine evidence of how well Council is delivering on the Statement Of Intent



## REGIONAL VISION

The vision for the region is expressed in the Scenic Rim Community Plan, which was adopted by Council in 2011 following an extensive community consultation process. Thousands of people of all ages contributed their views towards the Community Plan. Two Community Consultation Summary Reports are available and provide full details of all consultation activities and what was said. These reports should be read in conjunction with the Community Plan.

### **Regional Vision**

*By 2026, Scenic Rim will be a network of unique rural communities embedded in a productive and sustainable landscape.*

*We will enjoy a high quality rural lifestyle in self-reliant communities that provide a choice of quality local food, products, services and recreation opportunities.*

*Our residents will have affordable transport options and ready access to the broader South East Queensland region.*

*Our community will support sustainable farms, businesses and industries that are compatible with our environment and lifestyle and provide rewarding employment and prosperity for residents.*

*Residents will benefit from the region's productive farmland, stunning natural environment and character filled towns and villages which attract tourists and visitors and provide ecosystem services for the broader South East Queensland community.*

*Scenic Rim will be an inclusive, caring and creative environment with healthy and active residents. The region will provide a happy, safe and nurturing environment for children and families.*

*We will participate in planning and managing our communities and act to ensure the Scenic Rim is enhanced for future generations.*



# SPECTACULAR SCENERY AND HEALTHY ENVIRONMENT

## STATEMENT OF INTENT

Council recognises the region's unique natural environment and will proactively and sustainably work to preserve and enhance it in partnership with our community.

## STRATEGIES

1. Ensure environmental considerations and sustainability principles are integrated into key decision-making processes, policies and procedures including future land use planning, and infrastructure and organisational service delivery.
2. Conserve, protect and enhance the region's unique biodiversity, scenic vistas, natural resources and ecological processes. This will include taking steps to minimise the impact of pest species, address land and waterway degradation, and protect and enhance environmental corridors.
3. Engage and partner with key stakeholders in all sectors to progress prosperity and sustainability through coordinated decision making and regional ecosystem investment that duly recognises the significance of our environment.
4. Recognise and support the right to farm by our rural landholders and provide appropriate tools, opportunities, incentives and support to strengthen environmental management practices.
5. Provide innovative waste reduction and management practices to minimise adverse effects of waste on the environment and impacts on the community.
6. Provide strong advocacy to ensure our region is protected from damaging industries such as coal mines and coal seam gas development.

## MEASURES

### To measure our success we will use:

1. Results of Council's annual carbon footprint assessment
2. Community participation with Council on environmental initiatives
3. Value of on-ground works undertaken with Council involvement
4. Annual waste generation and recycling statistics
5. Effective environmental works undertaken in reserves



# SUSTAINABLE AND PROSPEROUS ECONOMY

## STATEMENT OF INTENT

Council will enhance the regional identity, support and foster economic growth for existing and new business to create local employment opportunities within our region while recognising the values and wellbeing of our community.

## STRATEGIES

1. Encourage local investment, and provide appropriate tools, opportunities, incentives and support to our business sector to build capacity, expertise and enhance innovation.
2. Invest in appropriate infrastructure to stimulate the ongoing development of our region.
3. Ensure we operate in a way that recognises and supports business needs and aspirations while protecting broader community interests.
4. Advocate and support the planning and delivery of major projects that align with the Community Plan's regional vision, in collaboration with government agencies and other key stakeholders

## MEASURES

### To measure our success we will use:

1. Satisfaction with Council services and processes through a survey
2. Investment in economic development activities
3. Investment in regional promotion
4. Investment in new infrastructure



# OPEN AND RESPONSIVE GOVERNMENT

## STATEMENT OF INTENT

Council will provide leadership that supports the diverse needs of our community. We value this diversity and will actively engage to deliver a range of affordable services in an efficient and fair manner. We will acknowledge the aspirations of our community when making decisions in an ethical and transparent way.

## STRATEGIES

1. Continue to develop initiatives and processes to engage with our diverse community.
2. Facilitate community participation in decision making.
3. Develop and implement customer focussed policies, processes and procedures that progress open and accountable governance and apply a risk management approach.
4. Provide streamlined and practical regulatory services.
5. Provide strong advocacy on local issues of significance and pursue an integrated whole-of-government approach to planning, coordination and improvements in the provision of essential services and infrastructure.

## MEASURES

### To measure our success we will use:

1. Community awareness achieved as a result of communication campaigns
2. Publication of statutory reports within prescribed timeframes
3. Comparison of engagement undertaken against Council's community engagement policy
4. Comparison of legislative decision making to prescribed timeframes



# RELAXED LIVING AND RURAL LIFESTYLE

## STATEMENT OF INTENT

Council will manage future growth opportunities and development to preserve our natural assets and to enhance our rural lifestyle.

## STRATEGIES

1. Assist the community to build capacity to respond to their needs and aspirations while also delivering programs and supporting events that promote active participation across all sections of our community.
2. Identify, plan and respond to the sport, recreation and leisure needs of our region by providing appropriate facilities and open space, and supporting a range of programs that will foster a healthy and active community.
3. Create a region that is home to a diverse range of residential options, a place where people desire to live, work and play.
4. Develop a planning vision and supporting planning instruments for the region which promotes community aspirations and clearly articulates the unique qualities of our natural assets and the identity of our towns, villages and communities.

## MEASURES

### To measure our success we will use:

1. Level of community satisfaction with facilities and services
2. Adopt a new planning scheme for the region
3. Implementation of approved programs to deliver lifestyle outcomes
4. Investment in community and social infrastructure



# VIBRANT TOWNS AND VILLAGES

## STATEMENT OF INTENT

Council will work to improve the vibrancy of our towns and villages whilst recognising their heritage values.

## STRATEGIES

1. Provide support to the community to own, develop and deliver diverse initiatives that reflect their individual character.
2. Create attractive and engaging places and spaces with a focus on town and village centres.
3. Support community events, activities and celebrations.
4. Encourage a mix of growth and development in our town centres to invigorate them, while recognising their heritage and character.

## MEASURES

### To measure our success we will use:

1. Completion of nominated local planning studies
2. Community satisfaction with parks and other public spaces
3. Support provided to events, activities and celebrations



# ACCESSIBLE AND SERVICED REGIONS

## STATEMENT OF INTENT

Council will provide and advocate for infrastructure and services in accordance with the prioritised needs of our growing community.

## STRATEGIES

1. Apply asset management, financial and environmental sustainability principles as fundamental components of infrastructure planning and management.
2. Provide an infrastructure network which provides adequate accessibility across the region.
3. Support community services to enhance connectivity between the region's towns and villages and major adjoining urban centres.
4. Advocate for our region to facilitate investment for the provision of other key infrastructure and networks.

## MEASURES

### To measure our success we will use:

1. Continued development and implementation of Asset Management Plans
2. Condition rating of sealed surfaces, pavements, bridges and waterway structures based on a three-yearly conditioning survey
3. Percentage of assessed infrastructure maintenance needs funded and delivered
4. Implementation of initiatives to improve accessibility



# HEALTHY, ENGAGED AND RESOURCEFUL COMMUNITIES

## STATEMENT OF INTENT

Council will build and strengthen the social fabric of our growing region which is based on friendly, active and healthy communities.

## STRATEGIES

1. Assist in building community capacity through sport, recreation, arts and culture.
2. Provide strong advocacy for quality health, social services education and training services that focus on the needs of the community
3. Provide a contemporary and independent library service throughout the region and partner state government agencies to ensure library services reflect agreed State Library standards.
4. Provide and support a variety of events of a local, regional and national significance that contribute to the social, cultural and economic prosperity of the region.
5. Deliver public health and safety risk management initiatives, education and healthy lifestyle programs that promote and support a safe and healthy living environment.

## MEASURES

**To measure our success we will use:**

1. Performance against State and National Library measures
2. Implementation of approved programs to deliver public health outcomes
3. Satisfaction with community facilities and services offered by Council
4. Delivery of approved community capacity development programs



# ORGANISATIONAL SUSTAINABILITY

## STATEMENT OF INTENT

Council strives to be a high performing and financially sustainable organisation with robust governance structures based on the principles of risk management and continuous improvement. We offer a safe, positive work environment, value and reward our staff and are committed to providing ongoing development and training.

## STRATEGIES

1. Implement and maintain an integrated strategic planning framework across Council, which embeds performance, financial and asset management principles.
2. Deliver quality customer-focused services whilst recognising the impact on the capacity of ratepayers to pay, and contain rate increases as much as practicable.
3. Provide corporate business systems to drive effective and efficient delivery of services and infrastructure.
4. Implement effective risk management and maintain contemporary business processes.
5. Build effective leadership and management capabilities across the organisation, encourage teamwork and innovation.
6. Provide a systematic approach to staff performance management and development to create a high performance culture that delivers Council's goals and objectives.

## MEASURES

### To measure our success we will use:

1. Performance against industry sustainability benchmarks
2. Implementation of Corporate Values measured by culture and staff satisfaction surveys and annual performance appraisal process
3. Performance against industry workplace health and safety benchmarks
4. Implementation of corporate governance and business continuity programs in accordance with agreed schedules

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